

# UNIQ You

## Voices of 2025

What we heard from students, educators and Advisors.

Behind every statistic is a conversation. Throughout 2025, students, educators and Advisors shared how these conversations expanded awareness, challenged assumptions and opened new possibilities.



Student  
Beerwah State High School

### IN 2025 WE REACHED



**3,398**  
GIRLS REACHED  
IN 2025



**83**  
SCHOOLS  
REACHED



**21**  
INDUSTRY  
PARTNERS



**111**  
UNIQ YOU  
ADVISORS



**91%**  
GIRLS  
DISCOVERED A  
ROLE THEY HAD  
NEVER HEARD OF



**86%**  
ADVISORS BETTER  
EQUIPPED  
TO ADVOCATE FOR  
GENDER EQUALITY  
IN WORKPLACE



**86%**  
EDUCATORS FEEL  
BETTER EQUIPPED  
TO SUPPORT GIRLS'  
CAREER PATHWAYS



REAL TIME. REAL WORLD. REAL IMPACT.

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# Discovering New Possibilities



91%

**of girls discovered  
a role they had  
never heard of before.**



Student  
Safety Bay Senior  
High School



Having the conversation with Ebony about how she got to her position makes it seem more achievable.

- Student, Mount Lilydale Mercy College



There's lots of different jobs that they talked about that I didn't know existed, so obviously that fostered my curiosity.

- Student, Byford Secondary College



When I heard there were a lot more jobs I'd never heard about, I started researching them.

- Student, Palmerston College



At the start, I was thinking, I don't really want to be a police officer but by the end I was considering it.

- Student, San Damiano College



GIRLS CAN'T ASPIRE TO CAREERS THEY'VE NEVER SEEN OR FELT THEY BELONGED IN.



Student, Wavell State High School

# Sparkling & Curiosity Building Confidence



**52%**

**of girls feel better equipped to ask questions about career pathways.**



I found that my first ever session I didn't ask any questions but the more sessions I do, the more questions I will ask.

- Student, San Damiano College



When I heard that there was, like a lot more jobs that I'd never heard about, I was like researching them and like seeing what they were and like, if I was interested in them.

- Student, Palmerston College



Speaking to the advisors gave me more confidence to talk to different people and to talk to my friends about different pathways.

- Student, Genazzano FCJ College



So I know if I choose the wrong thing, I can switch which is really good and it made me feel like it's not the end of the world.

- Student, San Damiano College



**GIRLS FEEL MORE CONFIDENT TO EXPLORE AND CONSIDER NEW OPPORTUNITIES.**

# The Power of Role Models

When girls meet women who are just like them, possibilities expand and futures change.

## THE UNIQ YOU “JUST LIKE ME” MODEL



A high school girl with big potential



Meets an advisor & has a “just like me” connection



A real conversation about careers & pathways



Her world expands & possibilities become real



Shaping a more diverse and future-ready workforce



When they're talking to you it's very personal, it makes you feel more welcome and it's like you know them already.

- Student, Genazzano FCJ College



Hearing how their pathways are so varied helps our students see there's not one linear pathway.

- Educator, Genazzano FCJ College



The first thing they do is make you comfortable, that's like the best thing. And the nicest thing. The way they tell about their work, it makes like questions pop up in your mind.

- Student, Palmerston College



It's good hearing from other women to hear that it's not as daunting as one may anticipate about working in a very male-dominated industry.

- Educator, San Damiano College



RELATABLE ROLE MODELS OPEN DOORS TO NEW POSSIBILITIES.

UNIQ *You*

# Why Advisors Give Their Time



99%

of Advisors feel like they are helping to address the underrepresentation of women in their industry



Gosia Treverrow, Rio Tinto, UNIQ You Advisor (2025)



I feel like I am helping to address the underrepresentation of women in my industry... so many girls and students don't know it's an option.

- Lily Hanna, UNIQ You Advisor from FKG Group - Sponsored by CSQ



Students can think their questions are crazy or silly sometimes... knowing that they can bounce that question off someone in a safe environment is so important.

- Laura Smagin, UNIQ You Advisor from Fulton Hogan - Sponsored by CSQ



I like doing UNIQ You because there isn't a lot of women of colour in my role and in STEM in general... so I feel like for me that fits an important role model role to be visible and to discuss just culturally different things that happen.

- Trang Pham, UNIQ You Advisor from Aurecon



I feel engaged with the mission of UNIQ You. I love it. I'm such a massive cheerleader for it. For me, I wish that I had something like this when I was in high school... I would have really had a different career trajectory if I'd been aware and confident to go into these industries.

- Rose Pedler, UNIQ You Advisor from Rio Tinto



ADVISORS HELP GIRLS SEE NEW POSSIBILITIES WHILE CONTRIBUTING TO A STRONGER AND MORE DIVERSE FUTURE WORKFORCE.



## Thank You to our Students



## Thank You to our Educators



## Thank You to our Advisors



REAL CONVERSATIONS.  
REAL IMPACT.

UNIQU You