



Advisor Photography Brief

## UNIQ YOU PHOTOGRAPHY BRIEF

### Brief

We require the UNIQ You advisors to capture several images of themselves, from either their home or workplace. The photos captured will have an image treatment called deep etching applied to them before they are used for digital purposes, for example, the UNIQ You website and social media.

**PLEASE NOTE.** The highest possible resolution and quality is preferred.

## UNIQ YOU WARDROBE

# Wardrobe

As content will mainly be shot in each person's home or workplace, we must be aware of some minor watch-outs with regards to wardrobe.

- No heavy branding or sporting team logos
- No images on clothing that may be under copyright
- Ensure clothing is not too loud, bright, patterned
- No political or religious messages on clothing



## UNIQ YOU DO'S & DO NOT'S

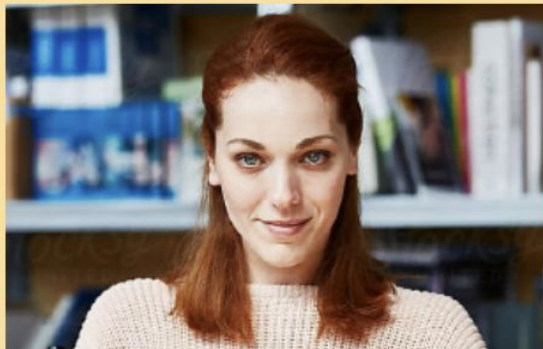
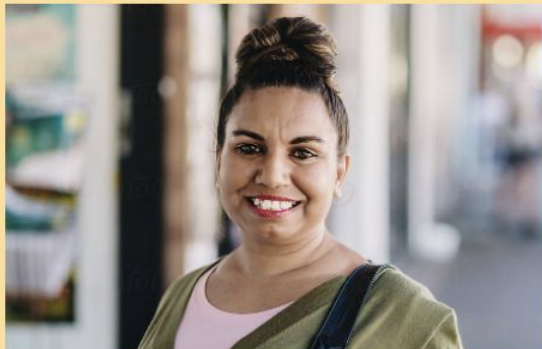
# Do's & Do Not's for Advisors when capturing images.

- Don't sit too close to the camera
- Don't include extra people in shot
- Do capture the highest resolution possible
- Do look directly at the camera lens.
- Do be yourself
- Do smile
- Do standout



UNIQ YOU SELF PORTRAIT EXAMPLES

## Shot 1 - Tight Crop



UNIQ YOU SELF PORTRAIT EXAMPLES

## Shot 2 - Medium-Wide Crop



**Thank you.**