

SCHOOL AND EDUCATOR GUIDE

UNIQ You

Conversations that change the game



Our Vision

A world where every girl is empowered to explore, access, and thrive in any career, free from gender barriers.



Our Mission

UNIQ You's mission is to inspire high school girls by connecting them in real-time conversations with trailblazing women working in under-represented fields, empowering them to envision and pursue diverse career pathways with confidence and curiosity.

Our Service

UNIQ You connects girls in years 9 - 12 and their educators with inspirational women working in non-traditional and underrepresented STEM and VET roles and industries through personalised and engaging career advisory video calls.



For the purpose of this report the following terms have been defined below:

Advisors: Women working in under-represented industries acting as role models.

Girls/Females/Women: This category includes all individuals who identify as women, including cisgender women, transgender women, and intersex women, as well as non-binary, gender-fluid, and other gender-diverse individuals who identify as women in any way

Why UNIQ You is needed at your school!

Research tells us that targeted, in context and early career guidance works best.

Our service design aligns with the four principles identified by the OECD in its latest 'Challenging Social Inequality through Career Guidance'(2024) report.

These four principles apply to the multiple issues faced by young people connecting with, and finding meaningful work while impacted by their socio-economic, gender and migrant status:



Intensified support for disadvantaged groups through targeted provision



Enhancement of the professional capacity of guidance practitioners to understand and respond to inequalities



Building social capital by facilitating connections between students from disadvantaged backgrounds and professionals in their desired fields, such as through online tools to ease engagement with employers and people in work



Encouraging critical understanding of personal relationships with the labour market to empower students to challenge inequalities and make informed career decisions through critical exploration of patterns of advantage and disadvantage within the labour market

Challenging Social Inequality Through Career Guidance: Insights from International Data and Practice, OECD. February 2024





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YEAR 9 STUDENT

I enjoyed that I was able to hear a realistic journey towards working in data science. Brooke was really fun and approachable, and I feel reassured about working towards a career in data science. I learned a lot.

Our Service

Strengthening the Early Pipeline of Talent

Increasing Knowledge | Developing Curiosity | Building Confidence

Whole Class Presentation



Content:

An opportunity for UNIQ You Advisors to share their stories, dispel myths and smash stereotypes to illuminate the many pathways on offer.

Purpose and format:

To grow knowledge, curiosity and confidence through a mixed gender facilitated presentation to classroom or cohort sized groups of students.

Small Group Discussion



Content:

An relaxed, interactive session for girls to ask all of those questions the they wanted to. The girls can jump straight in at this level or after they have experienced a presentation.

Purpose and format:

To develop knowledge, curiosity and confidence in groups with 2 Advisors and up to 5 girls.

Deep-Dive Conversation



Content:

A personalised experience giving students the opportunity to delve deeper into their developing and expanding career planning.

Purpose and format:

To develop confidence and self-awareness by working with individual students.

Real Conversations, Real Time

Through these conversations ...



We increase **knowledge** and understanding of male-dominated industries and roles across female students in years nine through twelve.



We increase female students' **curiosity** in seeking out more information about male-dominated industries and connecting with more women working across these industries.



We increase the **confidence** of female students to pursue career opportunities and pathways in male-dominated industries.

CONNECT YOUR STUDENTS WITH LEADING INDUSTRY PARTNERS

ELECTRICITY,
GAS,
WATER & WASTE SERVICES



CONSTRUCTION



MINING



TRANSPORT, POSTAL
& WAREHOUSING



MANUFACTURING

SEEKING PARTNERS

PUBLIC ADMINISTRATION & SAFETY



AGRICULTURE, FORESTRY AND FISHING

SEEKING PARTNERS

WHOLESALE TRADE

SEEKING PARTNERS

PROFESSIONAL, SCIENTIFIC & TECHNICAL SERVICES

Architectural, Engineering &
Technical Services



Computer System Design &
Related Service



Your investment

Register your school at any time for 12 months access.

12 Months Access

You will receive the following:

- ✓ Thorough and comprehensive onboarding and planning for your school.
- ✓ UNLIMITED Sessions which can be booked when it suits you and your students.
- ✓ A dedicated UNIQ You Team member to facilitate large group presentations and provide support for all other formats.
- ✓ Ongoing UNIQ You support to assist with integrating our service into your career activities, student engagement and troubleshooting of any issues.

**12 month access -
\$1500+GST**

What we need from you



Nominate a UNIQ You champion

Join our team of UNIQ You Champions. These are exceptional educators who are committed to encouraging and supporting their students to explore new and unique opportunities in evolving industry landscapes. This will be our dedicated contact at your school and responsible for integrating the program at your school.



Time commitment

Dedicated time each term to run presentations and small group discussions. Bookings can be made 6 months in advance.



Suitable technology

UNIQ You is completely virtual and requires access to the following to participate in conversations:

- A reliable Internet Connection
- Access to Zoom or TEAMS
- Webcam & microphone
- Large Screen for students to engage in presentations
- Student access to Laptop/Computer Screen for personalised conversations.



What students are saying about UNIQ You!



Feedback from the first student to ever have a UNIQ You call...

I remember when I had my call with Zoe. I wanted to explore other options in the tech industry at that time because although I knew broadly what the industry was I didn't know the types of jobs available. There isn't really a lot of options apart from reaching out to people via email and LinkedIn to really see and connect with what's happening in the tech industry - at least from the perspective of a young high schooler wanting to explore a field that interests them.

That is the bridge that UNIQ You is really making great strides in building. I remember how warm and kind Zoe was. She was happy to answer any questions I had regarding her career, general advice and what it was like being a woman in her role and in the industry. I learnt more about her role as a front end software engineer and what that entailed, which gave me better insight into how that role worked and what would be expected in similar roles across the industry. The call with her was fun and gave me some fresh insights about jobs in technology that I hadn't previously considered. It also made me realise how many branches of the technology industry I had yet to explore.



Bess Gosling (Past Student)

Studying double degree in IT and Law at the Queensland University of Technology (QUT)



UNIQ You completely changed my career prospects.

UNIQ You completely changed my career prospects. Before I met my advisors, I believed that aeronautical engineering didn't align with my interests or skillsets. However, after talking with Emma Haynes and Shay Crans from Boeing, I became intrigued. These calls became the catalyst for more research, where I began to discover that I would thrive in this career. Now, I am studying Physics in Year 11 and I intend on pursuing a Bachelor of Aeronautical Engineering at the Australian Defence Force Academy in Canberra.

Year 11 Student

Ayr State High School



Fun and engaging!

The call today provided so much information that I didn't know before, it was fun and engaging. The advisor was fun and very nice; she was open to answer any questions we had and articulately explained them. I enjoyed it more than I thought I would, and the call surely made me want to learn more about different careers and have more meetings with other advisors that work in other industries.

Year 11 Student

Border Rivers Christian College



What educators are saying about UNIQ You!



It is a big thing, just to get the girls to step out of their comfort zone.

It is a big thing, just to get the girls to step out of their comfort zone. Small group calls really helps with this as it allows the girls to feed off each other. It gives them confidence to step up and ask questions and that's part of the reason we're also trying to incorporate small group calls into more classes so the girls are more familiar with the process and realise that it's not that scary.

Richelle Staley

Careers Counsellor, Lourdes Hill College



They provide a unique perspective on the practical applications of STEM...

UNIQ You is fuelling inspiration amongst students to investigate possible STEM career pathways. Their experts have first hand knowledge and skills in real world scenarios. They provide a unique perspective on the practical applications of STEM concepts that may not be available in an academic setting. They provide guidance and insight into careers and opportunities.

Reeja Mathew

Senior Science Teacher,
Gladstone State High School

What Advisors are saying about UNIQ You!



Inspiring the next wave of STEM trailblazers

Being a UNIQ You advisor is more than just talking careers; it's about helping students figure out not just what they want to do, but who they want to be.

UNIQ You is a portal for young women to dive into the world of STEM across diverse industries, giving them the knowledge to navigate their way post-high school. These chats aren't just me sharing my engineering wisdom; they're about firing up these future leaders to zone in on what they're into, embrace continuous learning, and dream about the impact they want to make in the world. It's a privilege to be an advisor and, hopefully, inspire the next wave of STEM trailblazers.



Trang Pham

Senior Civil Engineer, Aurecon

What has your experience been working as a woman in engineering? Have you had many experiences where you feel your voice hasn't been heard?

What are some things that may help my future career that I could start doing now in high school?



Privileged to be an advisor

Being an advisor with UNIQ You is very enjoyable and rewarding! I always look forward to speaking with the students, answering their questions and sharing my experiences.

This organisation provides a fantastic platform for young women to see the range of different career opportunities on offer. I feel privileged to be an advisor and to hopefully play a part in inspiring the next generation!

Nicole Brunner

Manufacturing Engineer, Boeing Defence Australia



UNIQ YOU

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